



# **Rocky View Chestermere Agricultural Society**

## **2025 Sponsorship Package**



The Rocky View Chestermere Agricultural Society (RVCAS) is a longstanding community based non-profit organization, as well as a registered charity. We are dedicated to enhancing the quality of life for our community members. We strive to engage individuals from all sectors of the population including families, children, minorities, and seniors through our educational programs, events, services, and facilities.

Our major events include the Alberta High School Rodeo in April, the Family Fun Fair in June, Bulls on the Beach in July, the Chestermere Country Fair in September, and That Winter Thing in December.

In 2025, RVCAS will host several events with sponsorship opportunities that allow your business to reach a diverse range of potential new customers. We rely heavily on sponsors, donations, and volunteers to make these events successful and we hope that we can count on your involvement this year. We would be thrilled if you would take the time to review our sponsorship package and let us know if you'd like to get involved.

## **EVENT DATES**

**Family Fun Fair**  
**June 7, 2025**

**Bulls On The Beach**  
**July 18, 2025**

**Chestermere Country Fair**  
**September 6, 2025**

**That Winter Thing & Kids Holiday Store**  
**December 6, 2025**



# Rocky View Chestermere Agricultural Society Sponsorship Opportunities



## Title Sponsor

***SOLD*** +GST

- Logo combined with Bulls on the Beach and Country Fair rodeo logo
- Signage on the outgate all year, encompassing all four of our annual events.
- Included on all marketing materials, socials and website
- Announcer recognition during all events
- Logo on Country Fair sponsor wall
- Private VIP area at the Bulls on the Beach, 20 passes and 20 drink tickets
- Banner at Alberta High School Rodeo in April Family Fun Fair in June and That Winter Thing in December
- Tent at Bulls on the Beach and Country Fair for marketing purposes
- 20 passes and 20 drink tickets for the Country Fair
- 2 Custom belt buckles

## Outpost Sponsor - 1 Available

***\$3,000*** +GST

- Signage on one of two outside chutes all year, encompassing all four of our annual events. All events utilise the outdoor arena.
- Social media mentions/Website, Announcer recognition
- VIP area at Bulls on the Beach, 10 passes and 10 drink tickets
- Banner at Family Fun Fair in June and Winter Thing in December
- Logo on Country Fair sponsor wall
- Company name included in Online Country Fair Red Ribbon booklet
- 10 passes and 10 drink tickets to the Country Fair
- Two Bulls on the Beach hats

## Chute Sponsor - 6 Available

***\$1,500*** +GST per event  
***\$3,000*** +GST for year

- Signage on one of 6 chutes
- 4 events to choose from or all year
- Social media mentions/Website, Announcer recognition
- Banner at Family Fun Fair in June and That Winter Thing in December
- Logo on Country Fair sponsor wall
- Company name included in Online Country Fair Red Ribbon booklet
- Two passes and four drink tickets to Bulls on the Beach
- Two passes and four drink tickets to the Country Fair

## Buckle Sponsor - 6 Available

***\$1,000*** +GST

- Three available for Bulls on the Beach, three available for the Country Fair
- Get your own buckle with your company logo (additional cost)
- Option to present buckle to winner
- Social media mentions/Website recognition
- Four drink tickets at Bulls on the Beach OR Country Fair
- Logo on Country Fair sponsor wall
- Company name included in Online Country Fair Red Ribbon booklet

## Venue Sponsor

- \$500 +GST per event
- 4 events to chose from
- Banner displayed at event(s) of choice
- Social media mentions/Website recognition

## Country Fair Red Ribbon Prizes

- \$250 +GST
- Name on Red Ribbon display tables and sponsor wall
- Social media mentions/Website recognition
- Company name included in Online Red Ribbon Booklet



**BANNERS MUST BE 2' x 5',  
PRINTED ON BOTH SIDES WITH GROMMETS**



**CHUTE SIGNS MUST BE 2' x 6',  
PRINTED ON ONE SIDE OF COROPLAST**



**Sign printing may be arranged if required for an additional fee.  
Print-ready files are required for this service**